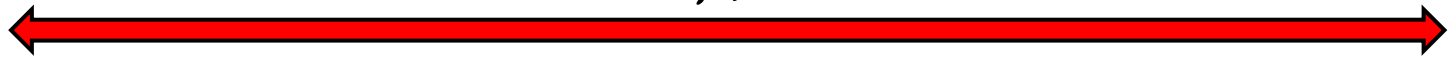


Forney

MUSEUM OF TRANSPORTATION

Newsletter July 2024

"Moving Forward"



Top Down Fun

The Forney Museum's "Top Down Fun II" display ends July 29, and you don't want to miss this exhibit! With 24 cars on display there is sure to be a convertible for every taste.

Come see all the faces of the "Top Down Fun II" exhibit!



1957 Nash Metropolitan

1954 Morgan "Plus 4" 2-Seater Sport



1950 Studebaker Champion Regal Deluxe

1935 Plymouth "PJ" Deluxe



1960 Austin-Healey "Bug-eye" Sprite Mark I



Big Boy Days

“Big Boy Days” are coming back to the Forney Museum! From small model trains to one of the largest steam locomotives ever built, the Union Pacific Big Boy, we will be celebrating all things trains! So join us Saturday, August 3rd and Sunday, August 4th for “Big Boy Days” at the Forney Museum.



**ALL SIZES OF TRAIN LAYOUTS TO ENJOY!
MANY VENDORS SELLING MODEL TRAIN LAYOUT
MERCHANDISE!**

ADMISSION PRICES:

ADULTS (13+) \$13.00

KIDS (3-12) \$5.00

SATURDAY, AUGUST 3, 2024

9:00 AM to 5:00 PM

SUNDAY, AUGUST 4, 2024

9:00 AM to 4:00 PM



4303 Brighton Blvd.

Denver, CO 80216

Forneymuseum.org

This Month in Transportation History

July 3, 1886 - Inventor Karl Benz unveiled his new invention, the Benz Patent-Motorwagen, to the public. On the Ringstrasse in Mannheim, Germany, Benz drove his automobile for a public exhibition, reaching a speed of 10 mph. The first commercially available automobile in history, the invention saw Benz hailed as the "father of the automobile."

July 22, 1908 - The Fisher Body Company was established in Detroit, Michigan. One of the premier coachbuilding families since the 1880's, by 1908 brothers Fred and Charles Fisher had realized that the increased speeds and vibrations of automobiles required stronger and more durable bodies than those traditionally used for horse-drawn carriages. Soon Fisher was building bodies for Ford, Cadillac, Chalmers and Studebaker among others. In 1919 Fisher was acquired by GM.

July 25, 1909 - The world's first international overseas airplane flight was achieved by Louis Bleriot in a small monoplane. After asking, "Where is England?" he took off from France and landed in England near Dover, where he was greeted by British police.

July 29, 1916 - Nash Motors Company was incorporated in Baltimore, Maryland. The Nash Model 671, the first vehicle bearing the Nash name, came out in 1917. By 1919, Nash Motors had produced and sold over 31,000 automobiles, firmly establishing them as competition against the "Big 3" – General Motors, Ford and Chrysler. After corporate mergers established the American Motors Corporation in 1954, production of Nash vehicles continued under that name until 1957.

July 22, 1940 - Bantam Car Company submitted a design to the U.S. Army for a prototype vehicle. The Army had asked 135 different automobile companies to submit a design for a new utility vehicle, but only Bantam and the Willys-Overland Company responded. Bantam's prototype is considered to be the first ever Jeep, but due to the company's financial struggles the Army awarded the production contract of Bantam's design to Willys-Overland. Over 640,000 Jeeps were produced during the course of WWII.

July 25, 1956 - The Italian luxury liner *Andrea Doria* sank after colliding with the Swedish liner *Stockholm* on its way to New York. Nearby ships came to the rescue, saving 1,634 people, including the captain and the crew, before the ship went down.

July 16, 1969 - The Apollo 11 Lunar landing mission began with a liftoff from Kennedy Space Center at 9:37 a.m. On July 20 a global audience watched on television as Apollo 11 Astronaut Neil Armstrong took his first step onto the moon. As he stepped onto the moon's surface he proclaimed, "That's one small step for man, one giant leap for mankind."

Fatherhood Festival

Thank you to all our volunteers who helped out with the Focus Points Fatherhood Festival in June. The car show was a fantastic opportunity to take our show on the road, and share the Museum's cars with our neighborhood partners.



Thank you to Lori Melamedas for bringing her 1976 Camaro, Rex Osborn and his 1973 Datsun 240Z, Jeff Dwight who drove the Forney Museum's 1932 Ford Fire Truck,

Christof Kheim in the Museum's 1940 Studebaker Commander, Kris Diaz who drove the Museum's 1971 Buick Riviera and Kris' friends in the Compas Car Club who brought 5 more cars – and all those lowriders! – for helping us! We couldn't do what we do without our volunteer team. Thank you!

Forney Vehicle Spotlight

1990 Ford Mustang "7-Up" / 25th Anniversary Edition

Built only in 1990, the "7-Up" Convertible was originally conceived as a promotional giveaway. 7-Up Bottling contracted with Ford to build 30 special edition Mustang LX convertibles as contest prizes for the 1990 NCAA Men's Basketball Final Four. 7-Up Bottling chose the color scheme to tie into their own advertising: "Deep Emerald Green Metallic" paint, white leather interior and white vinyl convertible top.



After two vehicles of this model had been produced, 7-Up cancelled the planned promotion and withdrew from the contract with Ford. It is claimed that 7-Up cancelled



the promotion after Ford refused to keep the paint code exclusive to the promotion. Color surveys had convinced Ford that teal shades were very popular, and so Ford made plans to continue producing Mustangs in "Deep Emerald Green Metallic."

Even with the end of the promotion, Ford continued to produce the 7-Up Mustang.

Customers had been unhappy with the Anniversary model from 1989, so Ford took to calling the 7-Up model the 25th Anniversary Limited Edition. Instead of the original planned 30 vehicles, Ford produced 4,103 in total, and the cars proved to be very popular.

In continuous production since 1964, the Mustang is Ford's longest-produced car model.





Although originally expected to sell about 100,000 vehicles, the 1965 Mustang had the most successful vehicle launch since the 1927 Model A, selling over 400,000 cars in the first year. The success of the Mustang has seen many competitors and challengers over the years, but perhaps befitting the namesake of the “pony car,” none can match the longevity and name recognition of the Mustang brand.

This vehicle, like all of the 7-Up Limited Edition model, began life as a stock 1990 Mustang LX coupe, and was shipped to Cars & Concepts of Brighton, Michigan to be modified into a convertible. Front fascia, body side mouldings and side mirrors were all painted to match the green exterior, and every 7-Up edition Mustang came with the Mustang GT's 15" aluminum rims. A special-value package came standard on the model with cruise control, air-conditioning and a premium AM/FM/Cassette stereo. A new column-mounted steering wheel came equipped with airbags.

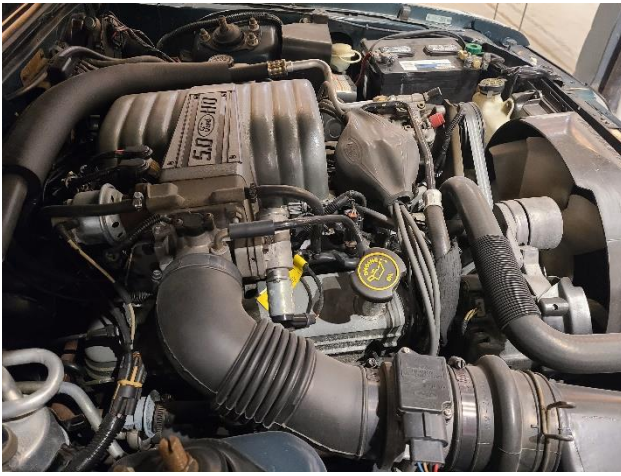


Featuring a powered white vinyl convertible top, this vehicle as came with a full-leather interior trimmed in Oxford White, with white leather seats and lashings of white vinyl and plastic. Chrome wheels provide some extra “bling.”



The engine is a Fox-body-era Mustang 5.0L High Output V8 Ford 302. Commonly referred to as the 5.0L, the 4.9 litre 302 engine was introduced in 1968 for the Ford GT and found its way into many of Ford's highest performing vehicles for several decades. The 1982 model year saw the introduction of a new variant of this famous engine, the 5.0L HO V8. Producing 225 horsepower with a rated top speed of 145 miles per hour, the 5.0

HO V8 featured ECU-controlled Sequential Electronic Fuel Injection with a mass airflow sensor system replacing the speed-density based injection system that had been



in use before. Being an overhead valve engine, the 5.0L 302 is known for producing more power at less engine weight than newer OHC engines, and these cars show it with a curb weight around 3,100 pounds.

This vehicle features a 4-speed floor-shift automatic. Buyers of the 7-Up Mustang had a choice between the automatic or the Ford T5 5-speed manual, but of the 4,103 produced only 1,360 had the T5 manual. Other standard features included power steering and brakes, a Traction-Lock rear end and an upgraded suspension with springs and shocks from the LX model.

Coming near the end of the third-generation Mustang, these 7-Up Limited Editions are a classic example of the Fox-body era, and proved popular with customers. It was a rare success in a year when Mustang sales overall were down, especially after the public response to the original lackluster Anniversary Edition. The Limited Edition was priced new at \$19,878, which is equivalent to about \$47,000 in 2024.



Originally sold in St. George, SC, this vehicle was later purchased from Southaven Auto Sales in Southaven, MS by rock & roll music legend Jerry Lee Lewis. Donated to the Forney Museum in September 2020 by Tom Kay Jr. of Westminster, Colorado, this car can be seen on display as part of the Forney Museum Collection.

Volunteer Birthdays

7/1 - Rex Watson

7/18 - Michael Ferreira

7/10 - Bill Fleming

7/19 - Gibson Wirth

7/12 - Cindy Peterson

7/23 - Lance LaCerte

The Museum needs YOU!

Anyone interested in volunteering or donating please reach out to us at the museum or email volunteer@forneymuseum.org

Forney Museum Calendar



The Forney Museum is proud to announce the release of a 2025-26 Pinup Calendar. Only \$20, calendars can be purchased in the Museum Gift Shop or online at forneymuseum.org, and all proceeds go to benefit the Museum. Fun, flirty and for a great cause, get your calendar today and help out the Forney Museum! Special thanks to all the wonderful models who helped make the calendar possible. Can't wait until next year!

Memberships

Become a Forney Museum Member TODAY! With many options available for as little as \$50, the right membership for you can be purchased in the museum gift shop or online at forneymuseum.org. Memberships are good for one year and also make great gifts!

General Museum Needs

We are putting out the call for several items that are needed here at the museum. If you see anything in this section that you think you would be able to donate to the museum to help us with our operations please reach out to our Assistant Director, Dan at asstdirector@forneymuseum.org, or call the museum at (303) 297-1113.

- 1) A floor-scrubber for the museum's concrete exhibit floor.
- 2) Enclosed trailer (20-foot or longer) to transport Forney Museum vehicles safely & securely
- 3) Modern tire changing machine
- 4) Modern wheel balancing machine

Thank you to everyone who has already donated!